



MISSION OF PHENOMENAL GLOBE TRAVEL BLOG

“Inspire people to travel and help them plan their trips.”

WHY WORK WITH ME

- In a time where travelers are primarily using internet and trusted voices to research their next holiday destinations, partnering with Phenomenal Globe Travel Blog is a unique opportunity to increase the long-term exposure of your brand or destination.
- I started Phenomenal Globe Travel Blog in 2015 because I have a true passion for what I do. I write because I love travel and everything related to it. No forced or insincere writing will be found on my website.
- By writing engaging articles and by being open and honest, I have built trust amongst and a relationship with my readers.
- I am used to a very high professional standard. For the past 8 years I have worked, and still am working, in the corporate world at well-known companies. You can find more information and recommendations from people I worked with on my [LinkedIn page](#). I always strive for the best result possible and take my responsibilities very serious.

A FEW EXAMPLES OF BRANDS I HAVE WORKED WITH



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HOW CAN WE WORK TOGETHER?

Partnerships with Phenomenal Globe Travel Blog can take many forms, the main goal will always be to assist you in promoting and increasing the exposure of your brand in the global travel community. I believe in building long-term partnerships with brands in alignment with the mission of Phenomenal Globe Travel Blog, inspiring people to travel more and help them plan their trips, in order to provide maximum value for the partnership company as well as to my readers.

PARTNERSHIPS/SPONSORSHIPS CAN INCLUDE

- Affiliate Partnerships
- Brand Ambassadorships
- Contest and/or Giveaway Collaborations
- (Multi)Day Tours and Activities*
- Hotel Reviews*
- Press Trips*
- Social Media Campaigns
- Transport Partnerships
- Travel Gear Reviews

** I usually do these collaborations with my husband Frank*



RECOMMENDATIONS FROM PEOPLE I'VE WORKED WITH

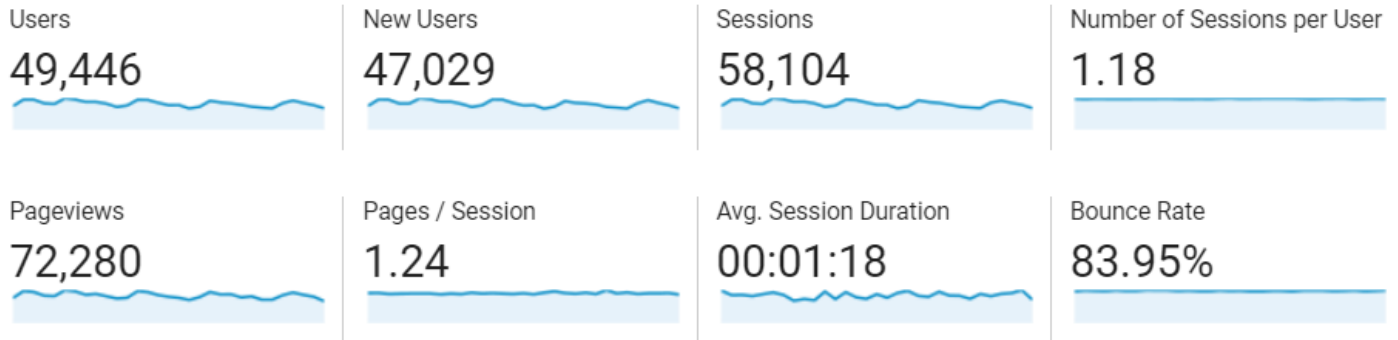
“We were glad to have the opportunity to be able to host Lotte and Frank of Phenomenal Globe at Skyrail Rainforest Cableway and the added exposure that Skyrail received, via social media platforms has been hugely beneficial. We appreciated the level of knowledge and professionalism in the way Frank and Lotte conducted themselves and are hoping to have the opportunity to collaborate with them again in the future.” **Emma Lucas, Digital Sales & Marketing Officer at Skyrail Rainforest Cableway**

“Working with Lotte was a refreshing experience! Communication was excellent detailed and fast. Lotte makes it very clear what and when things will happen. Not all bloggers are this on top of it, I would absolutely work with her in the future.” **Zach Hammel-Shaver, Online marketing director at the Chillhouse Bali**

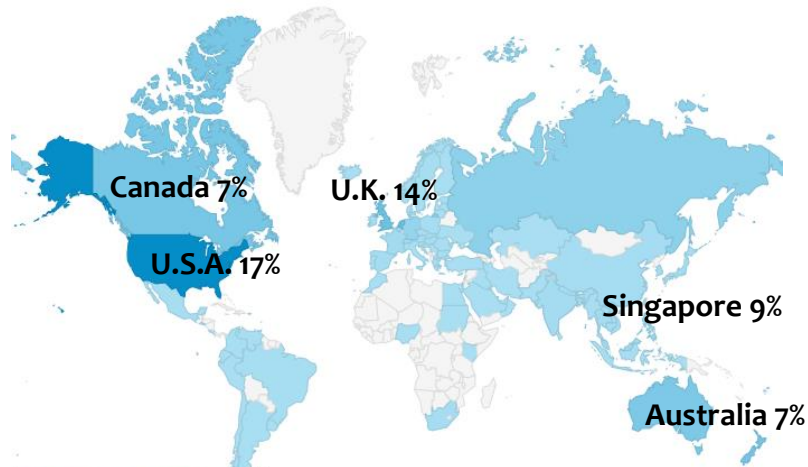
“On behalf of Travellers Autobarn I'd like to say a huge thank you to Lotte, who worked on a content and social media project with us in December 2017. Lotte travelled down the Australian coast in one of our campervans, and in exchange provided blog stories, photo and video files, and social media publicity for our company. Throughout the process, Lotte was highly organized, diligent and communicative, and we are incredibly happy with the quality of the work she produced for us. It is great to see someone so passionate about what they do, thanks very much for collaborating with us, Lotte!” **Amy O'Neill, Marketing and Social Media Coordinator at Travellers Autobarn**



WEBSITE STATISTICS (updated February 2019)

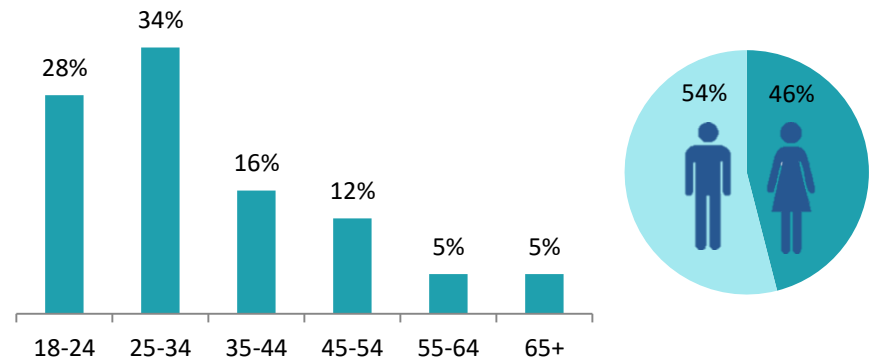


WEBSITE VISITOR COUNTRIES



Phenomenal globe is viewed in 173 countries

WEBSITE DEMOGRAPHICS



SOCIAL MEDIA STATISTICS

10,000+ followers TWITTER



INSTAGRAM 3750+ followers

1900+ followers FACEBOOK



PINTEREST 4800+ followers

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